

AER Conference – 21/06/2016 – Speakers’ Profiles

12h15 Welcome Address and Introduction

Stefan Möller AER President



Stefan Möller is the President of AER. Stefan is also Managing Director of RadioMedia, in Finland. RadioMedia is both the lobbying organisation as well as the marketing organisation for the private radio industry in Finland. Stefan started his radio career with the public service broadcaster YLE. When the commercial radio business started in Finland, Stefan worked as a producer and later marketing director, for the number one commercial radio station in Finland called Radio One. Stefan formed his own creative communication services company and production studio. He has worked as a consultant for several radio companies both domestic and international. Stefan has also worked as Managing Director for Metromedia International Inc., for four different Finnish radio stations and for the saleshouse Mediasales in Finland. Stefan was a member of the Board of The Association of Finnish Broadcasters for several years until he was asked in 2007 to take over the Managing Director position of the association and at the same time the Managing Director position of RAB Finland. Stefan then merged the Association of Finnish Broadcasters and RAB Finland into RadioMedia in late 2008. RadioMedia represents almost 100 % of the private radio stations in Finland.

12h25 The Mystery of the missing radio. How do we stay find-able?

Michael Hill RadioPlayer, Managing Director



Michael Hill is founder and Managing Director of UK Radioplayer Ltd, the non-profit joint venture created by the BBC and Commercial Radio to develop radio on connected devices. Within 18 months of launch, their web player helped grow online listening by 44% year-on-year. Radioplayer has also launched ‘radio discovery’ apps for mobile and tablet, and is now prototyping hybrid radio hardware. Their technology is licensed to several European countries, with more to come. In past lives, Michael has worked at Channel 4, managed BBC Radio 5live, and produced Newsbeat on BBC Radio

Anna Herold

**European Commission, Cabinet of Commissioner Oettinger
Digital Economy & Society**



Anna Herold is currently Member of Cabinet of Günther H. Oettinger, European Commissioner responsible for Digital Economy and Society. She was previously Assistant to Deputy Director-General of DG Communications Networks, Content and Technology (DG CONNECT) of the European Commission, Roberto Viola and before that she was in charge of electronic communications policy design in the Unit of this DG responsible for Regulatory Coordination & Business, where she led a policy outreach team on the Telecoms Single Market initiative. She has worked for the European Commission since 2003, previously dealing with media and audiovisual policy as well as competition policy. Anna

holds a PhD in Law from the European University Institute in Florence and has written on media law and policy, international trade and competition law.

13h05 **Digital Single Market: How radio reach their audience
A debate on radio's accession to spectrum and findability**

MEP Petra Kammerevert

S&D, Germany – Member of the Committee on Culture and Education



MEP Petra Kammerevert is currently a member of the Committee on Culture and Education. She is also a substitute member of the Committee on Civil Liberties, Justice and Home Affairs. In 1992, Ms Kammerevert completed her degree in Sociology and Political Science at the University of Duisburg. She began her career following her studies as a research assistant for an MEP until 2002 when she left to become a consultant at the ARD public service broadcasting company and head of the ARD Programme Council in Germany until 2009. Having been a member of the German Social Democrats (SPD) since 1984, Ms Kammerevert ran and was elected a Member of the European Parliament in 2009.

MEP Sabine Verheyen

EPP, Germany – Member of the Committee on Culture and Education



Sabine Verheyen has been a MEP for the German Christian Democrats (CDU) since 2009. She is Coordinator for the EPP in the European Parliament's Culture and Education Committee and a substitute member in the Internal Market and Consumer Protection Committee. She focuses in particular on media policy, intellectual property and digital agenda issues.

She took part in the Conciliation Committee on the Telecom package and has been a Member of the European Parliament's annual delegation to the Internet Governance Forum since 2009. As former mayor of Aachen (1999 to 2009) she focuses additionally on issues that are of relevance to the local authorities.

She has been a member of the Euregio Council since 1999 and a member of the council of WDR, the West German public broadcaster, since 2003 and is a substitute member since 2009. She is furthermore a member of the Steering Committee of the European Internet Forum. Sabine Verheyen studied architecture at FH Aachen University of Applied Sciences.

Vincent Sneed

AER, Director Regulatory Affairs



Vincent Sneed has worked for the Association of European Radios (AER), representing commercial radio to the EU institutions since 2006. He is now Director Regulatory Affairs & Manager, after being Coordinator and EU Policy Advisor: he has led AER's lobbying on the Telecom Package review, the Broadcasting Communication review, the Collective Rights' Management Directive, and other spectrum management, copyright, advertising and media-related dossiers. He also coordinates exchange of data and know-how between national markets.

He studied law in France, Spain and the Netherlands, and speaks French, English, Italian and Spanish.

Anna Herold

**European Commission, Cabinet of Commissioner Oettinger
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13h55 Closing Remarks

Stefan Möller

AER President

14h00 Visit for radio representatives of European Parliament Studios (30 min)

Moderator

Tom Murray

EUK Consulting, Director



Tom is a graduate of French and Politics from the University of Glasgow. Tom worked in a Brussels-based Trade Association and completed internships in the European Parliament and a social NGO before joining EUK in April 2007. He speaks fluent French and German. Tom became a director of EUK in January 2012.