



# AER 2016 Conference

## 21/06 – European Parliament – Programme

- 11h45 Light lunch, coffee and registration
- 12h15 Welcome address and Introduction by **Stefan Möller**, AER President
- 12h25 The mystery of the missing radio. How do we stay find-able?  
**Michael Hill**, RadioPlayer, Managing Director
- 12h40 Keynote Speech  
**Anna Herold**, European Commission, Cabinet of Commissioner Oettinger,  
Digital Economy & Society  
*Questions and Answers*
- 13h05 Digital Single Market: How radio reach their audience  
A debate on radio's access to spectrum and findability
- **MEP Petra Kammerevert**
  - **MEP Sabine Verheyen**
  - **Vincent Sneed**, AER, Director Regulatory Affairs
- 13h55 Closing remarks by **Stefan Möller**, AER President
- 14h00 Visit for radio representatives of European Parliament studios (30 min)

Conference moderator: **Tom Murray**, EUK Consulting, Director

*Simultaneous translation will be provided from German to English / from English to German*

---

The AER 2016 Conference is kindly hosted by the European Parliament  
Audiovisual Unit  
DG Communication  
Room A1E-2

Place du Luxembourg  
1000 Brussels  
Belgium

The nearest Metro stations are  
"Trône" and "Maelbeek"