

## **AER Conference – 31/05/2017 – Speakers' Profiles**

13:00

Welcome Address

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### **MEP Deirdre Clune EPP, Ireland – Transport and Tourism Committee**



Deirdre Clune has been MEP for the Constituency of Ireland South since May 2014. She is a Member of the Transport and Tourism Committee and a substitute on Employment and Social Affairs Committee.

Deirdre is a former Member of the Dail Eireann (1997-2002, 2007-2011) and Seanad Eireann (2011-2014). She was elected Lord Mayor of Cork City in 2005, in which time the City was designated as the European Capital of Culture.

During her time in Leinster House, Deirdre was Deputy Spokesperson on Enterprise with the Special Responsibility for Innovation. She was also the Fine

Gael spokesperson on Environmental Information and Protection, and Arts, Heritage, Gaeltacht and the Islands.

Deirdre graduated from University College Cork in 1980, with a B.E. in Civil Engineering. She completed a diploma in Management Engineering with Trinity College Dublin in 1983. She returned to UCC in 1996 to complete her HDip in Environmental Engineering.

## Stefan Möller AER President



Stefan Möller is the President of AER. Stefan is also Managing Director of RadioMedia, in Finland. RadioMedia is both the lobbying organisation as well as the marketing organisation for the private radio industry in Finland.

Stefan started his radio career with the public service broadcaster YLE. When the commercial radio business started in Finland, Stefan worked as a producer and later marketing director, for the number one commercial radio station in Finland called Radio One. Stefan formed his own creative communication services company and production studio. He has worked as a consultant for several radio companies both domestic and international. Stefan has also worked as Managing Director for Metromedia International Inc., for four different Finnish radio stations and for the saleshouse Mediasales in Finland. Stefan was a

member of the Board of The Association of Finnish Broadcasters for several years until he was asked in 2007 to take over the Managing Director position of the association and at the same time the Managing Director position of RAB Finland. Stefan then merged the Association of Finnish Broadcasters and RAB Finland into RadioMedia in late 2008. RadioMedia represents almost 100 % of the private radio stations in Finland.

## Siobhan Kenny Radiocentre CEO



Siobhan has a communications background in politics and content businesses. She became CEO of Radiocentre in 2014. Radiocentre is the industry body representing commercial radio in the UK, responsible for lobbying in both the UK and Europe as well as marketing the medium to advertisers.

Previously, she was Group Communications Director at Harper Collins Publishers, as the publishing industry underwent the beginnings of a seismic change to its business model.

Siobhan spent ten years in Government communications, working in a range of Whitehall departments including the Home Office, the Ministry of Defence and the Environment Department. She was Director of Strategy and Communications at the Department for Culture, Media & Sport (DCMS), initiating the London Olympic Bid and the BBC Charter Renewal process. She also worked in the Prime Minister's Office from 1994 to 2000, first when John Major was Prime Minister and then in the Strategic Communications Unit under Tony Blair.

## **MEP Tiemo Wölken** **S&D, Germany – Legal Affairs Committee**



Tiemo Wölken has been MEP for Germany since November 2016. He is a Member of the Budget Committee as well as a substitute on the Legal Affairs Committee.

Tiemo has been a Member of the Young Socialists of the SPD since 2003 before becoming the SPD Chairman of Altstadt-Westerberg-Innenstadt in 2013. In 2015, he became a Member of the SPD district executive committee of Weser-Ems.

Tiemo worked as a research assistant at the University of Speyer in Public law, in particular European and International law. He has passed the first and second German State examinations in law and is a lawyer since 2016.

Tiemo studied European law at the University of Osnabrück and holds an L.L.M. in International Law from the University of Hull in England.

He is Rapporteur on the proposal for a Regulation laying down rules on the exercise of copyright and related rights applicable to certain online transmissions of broadcasting organisations and retransmissions of television and radio programmes (“SatCab” Regulation).

## **MEP Bogdan Brunon Wenta** **EPP, Poland – Culture and Education Committee**



Bogdan Brunon Wenta has been MEP for Poland since 2014. He is a Member of the Culture and Education Committee as well as the Development Committee.

Bogdan is a former handball player, he also coached the Polish national team. In 2007 he was honoured with the Knight's Cross of Polonia Restituta for his contribution to the development of Polish sport.

In the Culture and Education Committee, Bogdan Wenta was the author of the parliamentary Report on European film in the digital era, Shadow Rapporteur for the Report on the implementation of the Creative Europe Programme, as well as the Report on a coherent EU policy for cultural and creative industries.

**MEP Helga Trüpel**  
**The Greens/EFA, Germany – Culture and Education Committee**



Helga Trüpel is a Member of the European Parliament (MEP) from Germany since 2004.

From 1991 to 1995 she was Minister for Culture and the Integration of Immigrants in the City State of Bremen.

Helga Trüpel studied German, Religious Studies and Psychology at the University of Bremen. In 1988 she completed her PhD in German Literature.

From 1987 to 1991 and again from 1995-2004 she was an elected Member of the City Council of the City State of Bremen. In 1991 she joined the State Government as Minister for Culture and the Integration of immigrants.

In 2004, 2009 and 2014 she was elected Member of the European Parliament, and joined the political group The Greens/EFA. Since 2004, she is a Vice-President of the European Parliament's Committee on Culture and Education (CULT) and a substitute Member of the Committee on Budgets. Between 2004 and 2014, Helga Trüpel worked as the spokesperson for budgetary affairs of her political group. Helga Trüpel has been a Member of the European Parliament's Delegation for Relations with the People's Republic of China.

**Giuseppe Abbamonte**  
**European Commission**  
**Communications Networks, Content and Technology Directorate General**  
**Media Policy Director**



Giuseppe Abbamonte was appointed Director of the Media and Data Directorate in January 2014.

The Directorate is, amongst many other things, responsible for the development and follow-up of the European regulatory framework on audiovisual media and the European Big Data Strategy.

Shortly after his appointment as Director, Giuseppe delivered a major Communication setting out the Commission's strategy on Data called "Towards a thriving data-driven economy" and set up the European Public Private Partnership on Big Data Value.

Recently he delivered the new legislative proposal amending the Audiovisual Media Services Directive, adopted by the European Commission on 25 May 2016.

On 1<sup>st</sup> July 2016 he took over the new Media Policy Directorate in charge of, amongst other policies, copyright reform, AVMSD and support to the media industry.

In his former positions, he was the Head of the electronic communications policy Unit and then of the cybersecurity and on-line privacy Unit. As part of the latter job, he supervised and directed the elaboration of the European Cybersecurity Strategy and of a proposal for a European law on network and information security. He also has an extensive experience in complex merger cases and in consumer law.

Before joining the Commission he was an associate in an international law firm in Milan for four years (1989/1992), where he dealt mainly with commercial law and competition law. He is the author of several publications mainly in English law magazines.

## **Vincent Sneed** **AER, Director Regulatory Affairs**



Vincent Sneed has worked for the Association of European Radios (AER), representing commercial radio to the EU institutions since 2006. He is now Director Regulatory Affairs & Manager, after being Coordinator and EU Policy Advisor: he has led and is leading AER's lobbying on the Collective Rights' Management Directive, the SatCab Regulation, the Telecom Package / European Electronic Communications Code review, the Broadcasting Communication review, and other spectrum management, copyright, advertising and media-related dossiers. He also coordinates exchange of data and know-how between national markets.

He studied law in France, Spain and the Netherlands, and speaks French, English, Italian and Spanish.

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**14:55**    **Closing remarks**

**Stefan Möller**  
**AER President**

### **Sean Murtagh** **Murtagh & Associates**

With a Bachelor's degree in Civil Law from University College Dublin and a Master's degree in Business Administration from Shenandoah University in Virginia, USA, Sean was well prepared for a 27-year long career in music and film copyright protection and administration.

As Director General of the Irish National Federation Against Copyright Theft (INFACT) from 1989 to 1991, Sean oversaw the Irish film and video industry's anti-piracy campaign, working closely with law enforcement, industry and legislators in an effort to stem the growth of video piracy, which in many cases was an important source of funds for paramilitary organisations.



In November 1991, Sean joined Phonographic Performance Ireland (PPI) as Head of Operations, taking on responsibility for all of PPI's music-licensing activities, including the very important area of broadcast licensing. In the following 25 years, he worked with broadcasters, and radio stations in particular, to foster a sense of mutual understanding of each other's position. Of course the record companies which PPI represented wanted to maximise their revenues from licensing activities, while on the other hand, radio stations needed access to the vast repertoire of recorded music for the lowest possible price.

Through the relationships which Sean forged with radio broadcasters in Ireland, licensing schemes were freely and successfully negotiated, implemented and have stood the test of time: the current PPI license scheme for commercial radio was established in the early '90s and remains in force, largely unchanged, to this day.

As a co-founder of the PPI Radio Awards in 2000, Sean ensured the further strengthening of the relationship between broadcaster and record company. As Chairperson of the awards committee, he steered the awards to become the premier and most sought-after accolade in Irish radio, uniquely including broadcasters from the entire island of Ireland.

When he left PPI in early 2017, Sean was asked by the radio awards committee to stay on in the Chair, such was the level of appreciation for Sean's efforts on behalf of the Irish radio industry and his unique insight into the dynamic relationship between copyright owners and copyright users.