

AER Conference – 07/06/2018 – Speakers' Profiles

10:00

Welcome Address

MEP Marlene Mizzi

S&D, Malta – Vice-Chair of the Committee on Petitions (PETI), Member of the Committee on the Internal Market and Consumer Protection (IMCO) and Committee on Culture and Education (CULT)



Marlene Mizzi was born in Rabat, Malta. She studied at St Dorothy's Convent, Junior College, and the University of Malta, where she graduated with an honours degree in Economics. Subsequently, she read for a Masters degree at the Maastricht School of Management, the Netherlands. Her field of specialisation is Corporate Governance. Marlene speaks Maltese, English, and Italian fluently and has basic understanding of Spanish, German and French.

Marlene Mizzi is Chairman of Amca Ltd, and has also served on the Board of Directors of Bank of Valletta. She is also a founding member of the national think-tank Today Public Policy Institute and has also served as Chairman of Sea Malta Co Ltd., the national shipping line, from 1997 to 2005.

Marlene Mizzi was the first Maltese woman elected to the European Parliament. She is a member of the Group of the Progressive Alliance of Socialist and Democrats. She is the Vice-President of the

Petitions Committee, Member of the Internal Market and Consumer Protection Committee and substitute member of the Culture, Education and Sports Committee. She is also an active member of various parliamentary Intergroups, which address different issues and a member of the ACP-EU and China delegations.

Marlene Mizzi is also an Ambassador for the Erasmus for Young Entrepreneurs Programme 2016-2017.

Stefan Möller **AER President**



Stefan Möller is the President of AER. Stefan is also Managing Director of RadioMedia, in Finland. RadioMedia is both the lobbying organisation as well as the marketing organisation for the private radio industry in Finland.

Stefan started his radio career with the public service broadcaster YLE. When the commercial radio business started in Finland, Stefan worked as a producer and later marketing director, for the number one commercial radio station in Finland called Radio One. Stefan formed his own creative communication services company and production studio. He has worked as a consultant for several radio companies both domestic and international. Stefan has also worked as Managing Director for Metromedia International Inc., for four different Finnish radio stations and for the saleshouse Mediasales in Finland. Stefan was a member of the Board of The Association of Finnish

Broadcasters for several years until he was asked in 2007 to take over the Managing Director position of the association and at the same time the Managing Director position of RAB Finland. Stefan then merged the Association of Finnish Broadcasters and RAB Finland into RadioMedia in late 2008. RadioMedia represents almost 100 % of the private radio stations in Finland.

Manuel Mateo Goyet **Member of the Cabinet of Commissioner Mariya Gabriel**



Manuel Mateo is since July 2017 Member of the Cabinet of Commissioner Gabriel who is in charge of the Digital Economy and Society portfolio at the European Commission. In his capacity, he follows the files of copyright, audiovisual, disinformation, digital skills, Wifi4EU, eHealth and the relations with the Council.

Manuel Mateo joined the Commission (DG INFSO/CONNECT) in 2006 where he held several positions, including that of Assistant to Robert Madelin, Director General, and of deputy Head of Unit dealing with inter-institutional relations.

Prior to joining the Commission in 2006, Manuel gathered an extensive experience of industry by working in the private sector as a manager of a purchasing consultant's team in Belgium, France and the Czech Republic. Manuel Mateo holds a degree in mechanical engineering from the Free University of Brussels, a MBA in European Management that got him travelling through Spain (Deusto), France (Audencia) and the United Kingdom (Bradford Management Centre) and a Master in Political Sciences from the Free University of Brussels.

10:50

Presentation of Radioplayer

Caroline Grazé

Radioplayer Germany, Managing Director



Caroline is into digitalising music since 1999. From content managing Europe's first biggest MP3 portal in the days of the new economy, over to creating playlists for Vodafone's first online distribution portal, she finally hit the radio industry ten years ago when she started to build the new digital business strategy for Radio NRJ internationally.

Since 2016 she is managing Radioplayer in Germany, that added over 1300 stations to the worldwide initiative.

When not actively listening to those, Caroline sings in a jazz band, explores nature with her shepherd mix dog and loves to cook and bbq.

11:20

How to strengthen Radio in the Digital Single Market?

Manuel Mateo Goyet

MEP Pervenche Berès

S&D, France – Member of the Committee on Economic and Monetary Affairs (ECON), Committee on Industry, Research and Energy (ITRE) and Special committee on financial crimes, tax evasion and tax avoidance (TAX3)



Born in 1957, Pervenche Berès has been a Member of the European Parliament since 1994.

S&D Coordinator of the ECON committee.

Full member of the Committee on Economic and Monetary Affairs, substitute member of the Committee on Industry, Research and Energy, and of

the Institutional Affairs Committee. Former substitute member of the “TAX I” et “TAX II” special committee and PANA inquiry committee; substitute member TAX III.

She has been appointed in 2014, rapporteur on « The economic governance framework of EMU: “Stocktaking of possible building blocks “ and in 2015 on a “Budgetary capacity for the Eurozone”. She has been appointed in 2017 co-rapporteur on ESAs review.

In Parliament elected in 2009, she has been the Chairwoman of the Employment and Social Affairs Committee and a substitute member in the Economic and Monetary affairs committee. She has been appointed rapporteur of the temporary committee on the financial, economic and social crisis. Previously, she was Chairwoman of the Economic and Monetary affairs Committee (2004-2009), head of the French socialist delegation (June 1997-June 2004 & June 2014-January 2017) and Vice-President of the Socialist group in the European Parliament (June 1997-June 2004). From December 1999 to October 2000, she was the Vice-president of the European Parliament delegation to the Convention in charge of elaborating a European Union Charter of fundamental rights. She was also a member of the European Convention in charge of drafting a Constitution for Europe from February 2002 to July 2003.

Graduated from the « Institut d’Etudes Politiques » in Paris, she worked from 1981 to 1988 and from 1993 to 1994 as an administrator in the French National Assembly; from 1988 to 1992 she was an advisor for International and European affairs to Laurent Fabius, President of the National Assembly.

MEP Nadja Hirsch

ALDE, Germany – Member of the Committee on International Trade (INTA) and Committee on Foreign Affairs (AFET)



Ms MEP Nadja Hirsch is the Head of the Free Democratic Party (FDP) Delegation in the European Parliament and a Member of the Committee on International Trade (INTA), the Committee on Foreign Affairs (AFET) and the Parliament’s Delegation to the Turkey-EU Joint Parliamentary Committee (JPC).

Ms Hirsch first entered the European Parliament in 2009 and served as a Member of European Parliament until 2014. In this capacity, she held the Deputy Chair of the Committee on Employment and Social Policy from 2012 until 2014. Since 2013, Ms Hirsch has been Vice-Chair of the German Federal Committee on Media and Digital Affairs. Between 2014 and her return to the European Parliament in 2017, Ms Hirsch held positions as Deputy Managing Director of the Handelsblatt Global Edition and Head of Communications of Raisin GmbH, one of the biggest FinTechs in Europe. Ms Hirsch was born in Munich, has a Diploma in Psychology from the Ludwig Maximilian University and holds an MBA. She has founded her own online-coaching startup coachoo.

MEP Lynn Boylan

GUE/NGL, Ireland – Member of the Committee on the Environment, Public Health and Food Safety (ENVI) and Committee on Employment and Social Affairs (EMPL)



In May 2014 Lynn Boylan was the first of four Sinn Féin MEPs elected to the European Parliament making the party the largest Irish group in Europe. Representing the constituency of Dublin she topped the poll with over 83,000 first preference votes.

Lynn is a member of the Sinn Féin Ard Comhairle and has been an active Sinn Féin member of the party for nine years. She contested the 2007 general election and the 2009 local election in South Kerry. In 2009 she returned to Dublin.

Lynn has worked in Ballymun as a community programme coordinator with an environmental NGO. This work allowed her to combine her skills

as an ecologist with her commitment to community activism.

In 2010 Lynn was appointed chairperson of the Safefood Advisory Board after serving four years on the board. Safefood, one of the Good Friday Agreement All Ireland bodies, promotes greater cooperation in the areas of nutrition and food safety.

Lynn has a real interest in EU Policy and politics, particularly in the areas of employment, public transport, environment and food regulation. In the European Parliament, Lynn is a member of the Environment, Public Health and Food Safety Committee and the Employment and Social Affairs Committee.

Together with her fellow Sinn Féin MEPs, she is part of the parliamentary grouping the European United Left/Nordic Green Left (GUE/NGL).

Julia Maier-Hauff
AER, Secretary General



Julia Maier-Hauff is the Secretary General of the Association of European Radios, AER, since March 2nd, 2011.

She is a lawyer, Head of European Law at VAUNET, Verband Privater Medien e. V (= the German Media Association) since 2001. She has been deeply involved in all major EU regulatory decision-making processes concerning private media, especially the Audiovisual Media Services, the Telecom Package and Copyright reviews.

She is a board member of the European Interactive Digital Advertising Alliance (EDAA), the organisation responsible for enacting key aspects of the self-regulatory initiative for Online Behavioural Advertising (OBA) across Europe and the German pendant the Deutsche Datenschutzrat Online-Werbung (DDOW) as well as of WorldDMB.

12:30 **Closing remarks**

Stefan Möller
AER President

Moderator

John Purcell
IBI President



John Purcell is a founding shareholder and director of KCLR 96fm the local radio station for Carlow and Kilkenny where he is also Chief Executive. In 1999 he chaired the application for the original license for the national independent talk radio station NewsTalk, was Executive Chairman for the station's launch and is a Director of NewsTalk since then. In 2002 he also joined a consortium of investors who applied for Ireland's

first regional youth radio license. This station became Beat 102 103. The founding shareholders sold the business in 2007.

In 2012 he became Chairman of Independent Broadcasters of Ireland the organisation representing the country's 34 Independent Radio Operators. He is also a member of the Executive Board of IRS+ the radio sales house for 15 local radio stations. He is a graduate in Politics and History from University College Dublin and holds a Masters' Degree in Communications from Dublin City University.

Long active in business and community organisations in his local area, he is a Director of Kilkenny Civic Trust and a director of Kilkenny Employment for Youth. He is a former President of Kilkenny Chamber of Commerce and a former Chairman of Kilkenny Arts Festival and has in the past served as a Director on Carlow Chamber of Commerce.

He is a married father of four and lives in Kilkenny city.